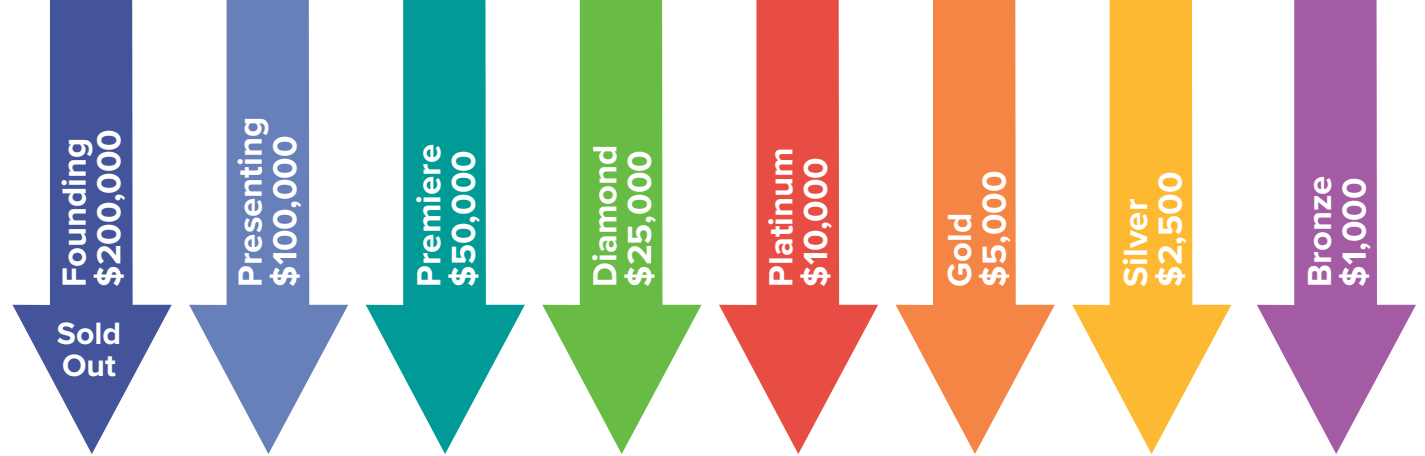




Sponsorship Opportunities



Benefits & Branding:

# of tickets to the event	16	16	16	8-10	8	6	4	2
VIP table seating for guests	✓	✓	✓	✓	✓	✓	✗	✗
Valet parking for all guests	✓	✓	✓	✓	✓	✓	✓	✓
Remarks during the program	✓	✓	✗	✗	✗	✗	✗	✗
Live mention during the program	✓	✓	✓	✓	✓	✗	✗	✗
Logo placement and recognition as event sponsor in all event materials and communications	✓	✓	✓	✓	✓	✓	✗	✗
Premiere placement of color ad and sponsor listing in the program book*	Spread	Full	Full	Full	Half	Half	Quarter	Listing
Ballroom easel advertisement as guests enter the event	✓	✓	✓	✓	✓	✓	✓	✓
Table signage	✓	✓	✓	✓	✓	✓	✗	✗
Opportunity to provide logo item to 200 guests	✓	✓	✓	✓	✗	✗	✗	✗
Sponsor logo on TDD website with link to sponsor website	✓	✓	✓	✓	✓	✓	✓	✓

*Ad placements will be on a first come, first serve basis.



Helping Youth in Need Reach for the Stars

CELEBRATING STEAM GALA Benefiting The Dominguez Dream Elementary School Students

Tuesday, October 17, 2023
6:00 p.m. – 10:00 p.m.

MOSAC
400 Jibboom Street
Sacramento, CA 95811

Sponsorship Levels & Benefits

FOUNDING SPONSOR \$200,000

- 2 VIP table seating for a total of 16 guests in premiere section
- Valet parking for all guests
- Welcome remarks and introduction of keynote speaker
- Recognition as the founding sponsor – “Presented by” will be displayed on all event materials, signage and communications
- Message in the program book
- Premiere placement of a color ad and sponsor listing in the program book
- Ballroom easel advertisement as guests enter the event
- Table signage
- Opportunity to provide logo item to 200 guests
- Year-long sponsor of the organization – logo placement on all marketing materials and communications, and TDD website with link to sponsor website

PRESENTING SPONSOR \$100,000

- 2 VIP table seating for a total of 16 guests in premiere section
- Valet parking for all guests
- General remarks
- Recognition as the presenting sponsor – will be displayed as such on all marketing materials and communications
- Premiere placement of a full page color ad and sponsor listing in the program book
- Ballroom easel advertisement as guests enter the event
- Year-long sponsor of the organization – logo placement on all marketing materials and communications, and TDD website with link to sponsor website
- Table signage
- Opportunity to provide logo item to 200 guests

PREMIERE SPONSOR \$50,000

- 2 VIP table seating for a total of 16 guests in premiere section
- Valet parking for all guests
- Live mention during the program
- Recognition as the premiere sponsor – will be displayed as such on all marketing materials and communications
- Premiere placement of a full page color ad and sponsor listing in the program book
- Ballroom easel advertisement as guests enter the event
- Table signage
- Opportunity to provide logo item to 200 guests
- Sponsor logo on TDD website with link to sponsor website

DIAMOND SPONSOR \$25,000

- 1 VIP table seating for 8-10 guests in premiere section
- Valet parking for all guests
- Live mention during the program
- Recognition as a diamond/dream sponsor – will be displayed as such on all marketing materials and communications
- Full page color ad and sponsor listing in the program book
- Ballroom easel advertisement as guests enter the event
- Table signage
- Opportunity to provide logo item to 200 guests
- Sponsor logo on TDD website with link to sponsor website

PLATINUM SPONSOR \$10,000

- 1 VIP table seating for 8 guests in premiere section
- Valet parking for all guests
- Live mention during the program
- Recognition as a platinum/education sponsor – will be displayed as such on all marketing materials and communications
- Half page color ad and sponsor listing in the program book
- Ballroom easel advertisement as guests enter the event
- Table signage
- Sponsor logo on TDD website with link to sponsor website

GOLD SPONSOR \$5,000

- 6 individual tickets
- Valet parking for all guests
- Recognition as a gold/champion sponsor – will be displayed as such on all marketing materials and communications
- Half page color ad and sponsor listing in the program book
- Ballroom easel advertisement as guests enter the event
- Table signage
- Sponsor logo on TDD website with link to sponsor website

SILVER SPONSOR \$2,500

- 4 individual tickets
- Valet parking for all guests
- Quarter page color ad and sponsor listing in the program book
- Sponsor logo on TDD website with link to sponsor site

BRONZE SPONSOR \$1,000

- 2 individual tickets
- Valet parking
- Sponsor listing in the program book
- Sponsor logo on TDD website with link to sponsor site

The Dominguez Dream is a 501(c)3 organization—all contributions are tax deductible under Section 170(a).
Tax ID# 20-0774784





Helping Youth in Need Reach for the Stars

Tuesday, October 17, 2023
6:00 p.m. – 10:00 p.m.

MOSAC
400 Jibboom Street
Sacramento, CA 95811

CELEBRATING STEAM GALA
Benefiting The Dominguez Dream Elementary School Students

Sponsorship Commitment Form

SPONSORSHIP LEVEL

- Founding Sponsor \$200,000 SOLD OUT
- Presenting Sponsor \$100,000
- Premiere Sponsor \$50,000
- Diamond Sponsor \$25,000
- Platinum Sponsor \$10,000
- Gold Sponsor \$5,000
- Silver Sponsor \$2,500
- Bronze Sponsor \$1,000

INDIVIDUAL TICKETS \$500

- Individual Tickets (quantity) _____

ADVERTISEMENT PACKAGE \$2,500

- Full page color ad in printed program
- Ballroom easel

ADVERTISEMENT PRINTED PROGRAM ONLY

- Full page color ad in printed program \$2,000
- Half page color ad in printed program \$1,000
- Quarter page color ad in printed program \$500

For inclusion in all marketing materials and program book, please provide company logo and ad by September 15, 2023.

CONTACT INFORMATION

Name _____ Title _____

Company _____

Address _____ City _____ State _____ Zip Code _____

Phone _____ Email _____

I am authorized and agree to commit to the sponsorship level indicated above. By signing below on this form, I am confirming sponsorship for The Dominguez Dream Celebrating STEAM Gala event.

Signature _____ Date _____

METHOD OF PAYMENT

- Online: To purchase tickets online, please visit dominguezdream.org/events or email events@dominguezdream.org.
- For sponsorship packages, please email karla@dominguezdream.org or call 916-661-7865.
- Check: To pay by check, please mail your completed form and a check made payable to "The Dominguez Dream" to the address below.
- Invoice: To be invoiced, please submit a scanned copy of your completed form and request to be invoiced to events@dominguezdream.org.

The Dominguez Dream 4540 Duckhorn Drive, Suite 100 Sacramento, CA 95834 | email: events@dominguezdream.org

Thank you for your support!

The Dominguez Dream is a 501(c)3 organization—all contributions are tax deductible under Section 170(a).
Tax ID# 20-0774784

