



# Sponsorship Opportunities



## Benefits & Branding:

# of tickets to the event	16	16	16	8-10	8	6	4	2
VIP table seating for guests	✓	✓	✓	✓	✓	✓	✗	✗
Valet parking for all guests	✓	✓	✓	✓	✓	✓	✓	✓
Remarks during the program	✓	✓	✗	✗	✗	✗	✗	✗
Live mention during the program	✓	✓	✓	✓	✓	✗	✗	✗
Logo placement and recognition as event sponsor in all event materials and communications	✓	✓	✓	✓	✓	✓	✗	✗
Premiere placement of color ad and sponsor listing in the program book*	Spread	Full	Full	Full	Half	Half	Quarter	Listing
Ballroom easel advertisement as guests enter the event	✓	✓	✓	✓	✓	✓	✓	✓
Table signage	✓	✓	✓	✓	✓	✓	✗	✗
Opportunity to provide logo item to 200 guests	✓	✓	✓	✓	✗	✗	✗	✗
Sponsor logo on TDD website with link to sponsor website	✓	✓	✓	✓	✓	✓	✓	✓

\*Ad placements will be on a first come, first serve basis.



**DIA DE LOS MUERTOS FIESTA**  
Benefiting The Dominguez Dream Elementary School Students

Saturday, November 4, 2023  
5:00 p.m. – 9:00 p.m.  
Pasadena, CA

## Sponsorship Levels & Benefits

### FOUNDING SPONSOR \$200,000

- 2 VIP table seating for a total of 16 guests in premiere section
- Valet parking for all guests
- Welcome remarks and introduction of keynote speaker
- Recognition as the founding sponsor – “Presented by” will be displayed on all event materials, signage and communications
- Message in the program book
- Premiere placement of a color ad and sponsor listing in the program book
- Ballroom easel advertisement as guests enter the event
- Table signage
- Opportunity to provide logo item to 200 guests
- Year-long sponsor of the organization – logo placement on all marketing materials and communications, and TDD website with link to sponsor website

### PRESENTING SPONSOR \$100,000

- 2 VIP table seating for a total of 16 guests in premiere section
- Valet parking for all guests
- General remarks
- Recognition as the presenting sponsor – will be displayed as such on all marketing materials and communications
- Premiere placement of a full page color ad and sponsor listing in the program book
- Ballroom easel advertisement as guests enter the event
- Year-long sponsor of the organization – logo placement on all marketing materials and communications, and TDD website with link to sponsor website
- Table signage
- Opportunity to provide logo item to 200 guests

### PREMIERE SPONSOR \$50,000

- 2 VIP table seating for a total of 16 guests in premiere section
- Valet parking for all guests
- Live mention during the program
- Recognition as the premiere sponsor – will be displayed as such on all marketing materials and communications
- Premiere placement of a full page color ad and sponsor listing in the program book
- Ballroom easel advertisement as guests enter the event
- Table signage
- Opportunity to provide logo item to 200 guests
- Sponsor logo on TDD website with link to sponsor website

### DREAM SPONSOR \$25,000

- 1 VIP table seating for 8-10 guests in premiere section
- Valet parking for all guests
- Live mention during the program
- Recognition as a diamond/dream sponsor – will be displayed as such on all marketing materials and communications
- Full page color ad and sponsor listing in the program book
- Ballroom easel advertisement as guests enter the event
- Table signage
- Opportunity to provide logo item to 200 guests
- Sponsor logo on TDD website with link to sponsor website

### EDUCATION SPONSOR \$10,000

- 1 VIP table seating for 8 guests in premiere section
- Valet parking for all guests
- Live mention during the program
- Recognition as a platinum/education sponsor – will be displayed as such on all marketing materials and communications
- Half page color ad and sponsor listing in the program book
- Ballroom easel advertisement as guests enter the event
- Table signage
- Sponsor logo on TDD website with link to sponsor website

### CHAMPION SPONSOR \$5,000

- 6 individual tickets
- Valet parking for all guests
- Recognition as a gold/champion sponsor – will be displayed as such on all marketing materials and communications
- Half page color ad and sponsor listing in the program book
- Ballroom easel advertisement as guests enter the event
- Table signage
- Sponsor logo on TDD website with link to sponsor website

### AMBASSADOR SPONSOR \$2,500

- 4 individual tickets
- Valet parking for all guests
- Quarter page color ad and sponsor listing in the program book
- Sponsor logo on TDD website with link to sponsor site

### FRIEND SPONSOR \$1,000

- 2 individual tickets
- Valet parking
- Sponsor listing in the program book
- Sponsor logo on TDD website with link to sponsor site

The Dominguez Dream is a 501(c)3 organization—all contributions are tax deductible under Section 170(a).  
Tax ID# 20-0774784





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## Sponsorship Commitment Form

### SPONSORSHIP LEVEL

- Founding Sponsor \$200,000 SOLD OUT
- Presenting Sponsor \$100,000
- Premiere Sponsor \$50,000
- Dream Sponsor \$25,000
- Education Sponsor \$10,000
- Champion Sponsor \$5,000
- Ambassador \$2,500
- Friend \$1,000

### INDIVIDUAL TICKETS \$500

- Individual Tickets (quantity) \_\_\_\_\_

### ADVERTISEMENT PACKAGE \$2,500

- Full page color ad in printed program
- Ballroom easel

### ADVERTISEMENT PRINTED PROGRAM ONLY

- Full page color ad in printed program \$2,000
- Half page color ad in printed program \$1,000
- Quarter page color ad in printed program \$500

For inclusion in all marketing materials and program book, please provide company logo and ad by October 1, 2023.

### CONTACT INFORMATION

Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

I am authorized and agree to commit to the sponsorship level indicated above. By signing below on this form, I am confirming sponsorship for The Dominguez Dream Dia de los Muertos Fiesta event.

Signature \_\_\_\_\_ Date \_\_\_\_\_

### METHOD OF PAYMENT

- Online: Please visit [dominguezdream.org/events](http://dominguezdream.org/events) to submit your online payment.
- Check: Please mail your completed Sponsorship Commitment Form and a check made payable to *The Dominguez Dream* to the address below.
- Invoice: Please submit a scanned copy of your completed Sponsorship Commitment Form and request to be invoiced to [events@dominguezdream.org](mailto:events@dominguezdream.org).

Questions? Please contact: Karla Ilarde 916-661-7865 or Tanya Ilarde 916-531-3307

The Dominguez Dream 4540 Duckhorn Drive, Suite 100 Sacramento, CA 95834 | email: [events@dominguezdream.org](mailto:events@dominguezdream.org)

*Thank you for your support!*

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